

Wienerberger India plants trees at their Kunigal factory to observe World Environment Day

Bengaluru, June 2019: Wienerberger India planted saplings at their factory premises in Kunigal, 70kms from Bangalore, to celebrate World Environment Day. This initiative was taken to encourage employees to give back and connect with nature. The company also distributed plants among its employees to encourage them to spread the cause beyond the factory premises to their homes and surroundings.

Wienerberger, the world's largest clay building material manufacturer, has always put environment protection and sustainability a priority which embodies the core culture of the organization. Being global thought leaders in green building technology, the company celebrates World Environment Day across 30 countries. This year, as always, the company's Indian subsidiary, Wienerberger India, celebrated World Environment Day by planting saplings across its thirty acres of manufacturing unit in Kunigal, Karnataka. The factory which is a state-of-the-art production facility, manufacturing over 450 tonnes of clay hollow blocks a day, is surrounded by lush greenery and landscape garden, making it impossible for an outsider to even guess that facility's primary purpose is to produce bricks. Wienerberger employees planted 60 saplings this Environment Day.

The planting of saplings by all the senior management members was followed by a potted plant distribution to all Wienerberger India's staff and employees. Instilling the importance of nurturing the environment is one of the key messaging of Wienerberger.

Monnanda Appaiah, MD, Wienerberger India, adds, "Celebrating this day is important to us as we continuously invest in new environment friendly technologies and develop products with the greatest possible caution and care for the environment. We stand for high-quality clay products that are pure and natural in an effort to contribute to a eco-friendly and sustainable environment. Celebrating world environment day by planting trees is just another symbolic gesture of our deep-rooted philosophy of promoting eco-friendliness in everything we do."

The company provides building solutions for Walls, Roofs and Façades. The Porotherm smart bricks under wall solution are designed to provide better efficiency, durability, ease of use and host of other benefits that aid in cost effective wall construction. The Koramic Roof System Component under roof solution offers a complete protection from heat and moisture, and long-lasting products that give continuous protection from water leakage at all vulnerable areas of the roof. The Aspect Clay Facades under façade solution are environment-friendly, sustainable and offers major technical and architectural advantages as façade cladding.

About the Company:

Wienerberger AG, founded in 1819, is a global provider of building materials and infrastructure solutions with its headquarters in Vienna. The company is the only multinational producer of clay blocks for walls, Clay & Fiber Panels, clay bricks for facades, clay roof tiles, plastic and ceramic pipe systems as well as of concrete and clay

pavers. Wienerberger is the world's largest producer of clay blocks and the company holds leading market positions in our other business segments as well.

Wienerberger India, started delivering high-quality clay building materials to the Indian market since 2009. The products are manufactured in the state-of-the-art production facility in Kunigal, Karnataka. The facility is highly automated, engaging robots for material handling and adopts efficient use of locally available raw materials and energy to produce green & sustainable bricks for the Indian Market. The goal of Wienerberger India is to meet the design requirements of architects, developers, and builders in order to progress with time while always keeping the end customer in mind.